



It is almost impossible to speak or write about Dr Hasan Sohaib Murad in the past tense; more so because it is so painful for the people whose lives he touched and also because he was larger than life. Great men transcend space and time; their legacy outlives their lifespan.

## From the Editorial Desk

Summarizing the impact and magnitude of a man who set off a chain of events that led to significant innovation and reform in the educational sector in Pakistan is not easy. For this is precisely what the Late Dr Hasan Sohaib Murad accomplished. He was a leader, visionary and mentor par excellence.

His legacy is more than that of an entrepreneur who did not believe in resting on the laurels achieved and always kept focus on what the future would bring. He was driven towards excellence not only in the tangible aspects of the projects that he initiated, but also in the holistic development of the people who worked with him and the countless students who passed through the gates of the educational institutes that flourished under his guidance.

Dr Hasan's sudden demise truly signifies the end of an extraordinary era. It is not possible to encapsulate the impact of a lifetime dedicated to learning, human development, and most important, working tirelessly to raise the dignity of Muslim Ummah in the comity of nations. But this was the true worth of Dr Hasan; he cared deeply about the revival of Islamic Thought and Civilization and did everything in his power to reach out across the world to scholars and thinkers who could help him to realize this vision.

It is perhaps a cliché to write that his legacy would be carried forward. But then, the sincerity of those who are entrusted with this task is certainly not in doubt. The greatest test of any idea, achievement or even the force of personality is how well it survives the test of time. There is no doubt that the inherent greatness of this man of vision would shine through the ages as the impact of his achievement would continue to benefit generations.

## A Memorable Gift to UMT Graduates

While addressing the graduates of the 14<sup>th</sup> UMT Convocation, Dr Hasan Sohaib Murad said that it is only befitting that they receive a gift of enduring value: a DIAMOND. He summed up the seven-letter word for the graduates:

**D** stands for discovery, determination and decisions that you will make in life. **I** stands for intelligence, ideas, information and the interaction with the world. **A** means absolute character, advantages by virtues of your skills and assertiveness. **M** symbolizes meaningfulness of your life, making a difference, merit, modesty and meditation in life. **O** stands for optimism, outstanding career, open heartedness and being open minded. **N** symbolizes nobility, and your connectivity with nature. **D** stands for devotion and dignity.





## **End of an Era**

**Dr Hasan Sohaib Murad  
(1959 -2018)**

**Visionary, Leader, Mentor**



What then would be the legacy of Dr Hasan Sohaib Murad? Perhaps it is too early to reflect on it; most of us are still trying to recover from the shock of his tragic death in a road accident on September 10, 2018. But the truth is that even a life full of extraordinary achievement and distinction must come to an end, albeit too soon this time.

Dr Hasan was more than a successful businessman, innovator or entrepreneur; he was a visionary who saw the future long before many of us in this country did and he was determined to do something about it. The future was education; back in the 90s, private university education was an elitist luxury and there were few institutions around. Dr Hasan not only saw the opportunity, he saw the need as well. When he, along with a few trusted

aides, began designing business and IT courses driven by local market and industry needs, the response was overwhelming. The rest is history – the Institute of Leadership and Management, which began in small rented premises, is now University of Management and Technology with 17,000+ alumni, 15,000+ students, campuses in Lahore and Sialkot, and a bureau office in Ankara. The Institute of Knowledge and Leadership, the corporate consultancy and training powerhouse based in Dubai, the UMT Press which is the publishing arm of the University, along with the TKS Schools and ILM Colleges, all owe their success and credibility to the vision, leadership and inventiveness of Dr Hasan. The most defining characteristic of Dr Hasan was his kindness and faith in Allah. In an age when success is defined in terms of surviving and

thriving in the midst of cutthroat competition, Dr Hasan was an embodiment of humility and compassion. He was also a great judge of character; a quality that served him well as he successfully led diverse teams to achieve and even surpass goals that he had set for them. A mentor par excellence, Dr Murad developed the engines that carry the potential of turning dreams into realities. To lead towards such an august goal, a firm commitment to

**Dr Hasan remained true to a worldview that saw Islamic culture and civilization play a pivotal role in restoring equilibrium in a world polarized by extreme viewpoints**

worldview is a prerequisite. It is a rare combination of worldly excellence and unflinching faith in the fate of science and philosophy that Dr Murad offered an ideal choice. He inspired a generation across Pakistan and globally. A proponent of interfaith dialogue who always advocated respect for diversity, Dr Hasan nevertheless remained true to a worldview that saw Islamic culture and civilization play a pivotal role in restoring equilibrium in a world polarized by extreme viewpoints.

**Dr Hasan broke new ground by introducing a generous scholarship and financial assistance program in private sector educational institutions**

The son of the Late Khurram Murad, a world renowned Islamic scholar and thinker, Hasan Sohaib Murad was born in Karachi in 1959 and grew up in an exceptionally learned and nurturing environment where his innate intellectual

curiosity was reinforced manifold by a learning regimen uniquely tailored for holistic development. He received Bachelor of (Civil) Engineering from NED University of Engineering and Technology, Karachi, Pakistan, in 1982. He earned MBA from Washington State University, USA, and PhD in Management Sciences from the University of Wales, UK.

In 1990, Dr Hasan laid the foundations of the Institute of Leadership and Management (ILM) that soon earned great credibility on account of its innovative and market driven courses, especially in business education.

ILM evolved into the Institute of Management and Technology (IMT), and subsequently University of Management and Technology (UMT), Lahore, under the leadership of Dr Hasan Sohaib Murad, where he was the Dean, Director General, Professor in the School of Business and Economics, and Founding Rector. In 2017, he relinquished his post as Rector UMT and was elected to the chairmanship of ILM Trust where he devoted his considerable

energies and intellectual rigor towards new projects with deep socio-economic and cultural impact. The decade of the 90s was a period when Dr Hasan and his team set the parameters of the new academic and research culture that would be embodied by the educational and business projects flourishing under them. This mechanism supported the young generation to set targets for the future and achieve them gradually but certainly. Learners in ILM were called participants – as equal partners in a teaching learning process.

**He was a visionary who saw the future long before many of us in this country did and he was determined to do something about it**

Dr Hasan also broke new ground by introducing a generous scholarship and financial assistance program in private sector educational institutions. During the last few years, UMT has granted the scholarship of worth 2.5 billion PKR to talented students to help them to reach their potential.



Like all great men, Dr Hasan did not believe in resting on laurels achieved. He wanted a stake in the future and never wanted to lose momentum. He named the University newsletter, 'Moments and Momentum,' capturing the essence of all that was going on in the University. He transformed the leadership industry through UMT. He was a man of Vision, Innovation, Communication and Inspiration. He was in many ways, always a step ahead of his time. He believed in 'leaders who always live in future' and 'keep an open eye on spur of the moment and emerging challenges.'

Dr Murad was a visionary who saw the future through the lenses of his

God-gifted wisdom. He often said that people who hold a grip on matters related to the future shape of an organization can easily achieve their goals and inspire others to succeed in their lives. Change gradually takes place but in order to build a new business world, you've to be speedy enough so that not a single moment goes without utilization. Never let your curiosity of trying new ideas fade away. Always take the risk and make new adventures.

Dr Murad was of the view that every business leader ought to keep an aesthetic sense to figure out ups and downs of professional life because it offers them a deep insight of coming

days and ability to make right predictions and the best conclusions. This is the ability, which sharpens the vision and can change the course of history. "If you want to write a new history, make sure you've traveled enough in the past and have packed up your luggage to be taken on the journey to future where you're to meet none other than you. Now it is up to your discretion how you would like to meet "You" whether with a business realm before you or still holding an empty vision in your mind."

He was a firm believer that anyone living in the past cannot make a difference in the future, be it his own business or personal life.



**He wrote extensively on topics such as management, leadership, higher education, organizational behavior, motivation, and international trade**

In an era of millennialism and knowledge-based economy, Dr Hasan Sohaib Murad inspired modern businesses to come up with a clear agenda of economic sustainability, putting Pakistan on the road to peace and prosperity. He shared his research and innovative ideas with the

Government to benefit from the project of China-Pakistan Economic Corridor. Dr Murad laid down the foundation of CPEC center at UMT, which is conducting research on different dimensions of the project and its future standing. The CPEC Center is engaging all stakeholders: government, youth, and faculty.



Professor Dr Hasan Sohaib Murad provided various national and international organizations, and government institutions with guidelines and management consultancy to grow more professionally, and respond to emerging challenges in academia, economy, media, political geography, and social structure. He wrote extensively on topics such as

management, leadership, higher education, organizational behavior, motivation, and international trade. He was a highly sought motivational speaker at conferences and seminars. Institutions and organizations around the world invited him to speak on existing trends and share creative ideas on business, economics, science, technology, religion, literature, media, politics, and management topics.

**Dr Hasan Sohaib Murad inspired modern businesses to come up with a clear agenda of economic sustainability, putting Pakistan on the road to peace and prosperity**

Organizations around the world were privileged to have Dr Hasan on their executive bodies. From 2002 – 2006, he served as the President of Association of Management Development Institutions in Pakistan (AMDIP), a network to promote management education in the South Asian region.

**He was a highly sought motivational speaker at conferences and seminars**

He was a member of many organizations and global forums which included American Economic Association (AEA), American Psychological Association (APA), American Political Science Association (APSA), Association for Talent Development (ATD), International Association of University Presidents (IAUP), Society for Organizational Learning (SOL), North America, and Academy of Management (AOM).

Dr Murad was an executive board member of Association of Management Development Institutions in South Asia (AMDISA), Hyderabad, India, and member of the Board of Governors, International Business Forum, Turkey. He was also a member of the Executive Council, Asia Academy of Management, TEVTA, IBF, and Tricastmedia Pvt. Ltd.

He served on the Governing Board of Institute of Policy Studies (IPS), Islamabad, Association of Management Development Institutions in Pakistan (AMDIP), and was the chairman, Association for Academic Quality (AFAQ). Higher Education Commission Punjab had also appointed Dr Hasan as a member of its sub-committee to revisit the existing guidelines, norms, and criteria for establishment of private sector degree-awarding institutions in Punjab.





Although no worldly award could encompass the multifaceted talent and intellect of a scholar of his stature, the Prime Minister of Pakistan awarded the Best Faculty Award to Dr Hasan in 1992 due to the quality education and innovation exhibited by the faculty that worked under his leadership.

He was elected a member of the Senate of the University of Veterinary and Agricultural Sciences, Lahore. He was also conferred upon the membership of Beta Sigma Delta, the National Honorary Society of Business and Economics, USA.

The Manager Today Publication in its bestselling book “100 Business Leaders of Pakistan” included Dr Hasan Sohaib Murad in the list of the top one hundred and most influential leaders of Pakistan. The ideas shared by Dr Murad in the interview were widely appreciated by readers and business magnates around the world.

**Dr Hasan has set in motion a chain reaction of events which will deeply impact the future generations**

Anyone who knew Dr Hasan Sohaib Murad would always remember the day when the news of his passing spread across the University that he had founded with such idealistic passion years ago. He had a multifaceted personality and was a friend, mentor, leader, father, teacher, businessman, innovator. His death has left a deep void which will take years to fill.

Always a force for change, Dr Hasan has set in motion a chain reaction of events which will deeply impact the future generations.



# The Final Journey

Thousands of people from all walks of life gathered at the UMT Campus to offer fateha for the departed soul. They also offered their condolences to the family and close associates of Dr Hasan. Renowned Islamic scholar Maulana Tariq Jameel gave a brief sermon and led the namaz-e-janaza.



# Remembering the Last Days of Dr Hasan Sohaib Murad

## Dr Hasan Sohaib Murad Visits Sri Lanka to Strengthen UMT Internationalization Drive

**Dr Hasan Sohaib Murad** visited different cities of Sri Lanka including the capital Colombo where he held talks with the government officials and briefed them about growing higher education trends in South Asian region. The visit was part of UMT's internationalization initiatives whereby the University has stepped up admission expansion drive in SAARC member, Sri Lanka. In Colombo, Dr Murad held orientation presentations where a great number of Sri Lankan students showed up and submitted their queries regarding traveling to Pakistan and studying there. Dr Murad thoroughly answered the queries forwarded by Sri Lankan students and helped them chalk out a perfect plan regarding studying in Pakistan's best universities. He told the Sri Lankan students that Pakistan was a land of abundant opportunities and investment, which was on the track of rapid development and innovation in all fields of life including education. He said UMT was one of the leading universities with world-class facilities and scholarships available for



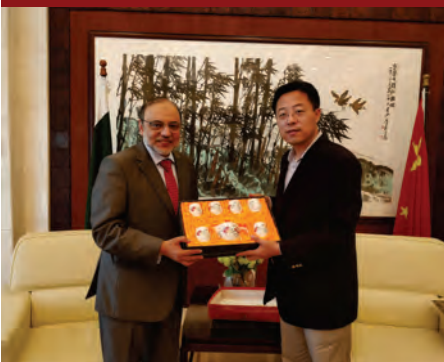
international students, especially for SAARC countries.

Dr Hasan also called on **Risad Badhiutheen**, Minister of Industry and Commerce, and strongly presented the case of higher education. He told Sri Lankan officials that "Collaboration in higher education is to bridge up gap among all SAARC countries and open up new vistas of human development." He said that academic collaboration was one of the best ways to further improve bilateral relations and pave

the way for sustainable human development.

The Minister was deeply impressed with the quality education program launched by Pakistan's premier universities like UMT. He assured full support on behalf of Sri Lankan government to encourage the students to get enrolled in Pakistani universities. He said that Sri Lanka and Pakistan should continue exchanging information on trade, education and investment opportunities.

## Dr Hasan Sohaib Murad holds Meeting with His Excellency Lijian Zhao



**Dr Hasan Sohaib Murad**, Chairman, ILM Trust, called on **His Excellency Lijian Zhao**, Acting Ambassador at the Embassy of People's Republic of China in Islamabad on June 12, 2018.

They exchanged views about the enduring friendship of China and Pakistan that has weathered the test

of time. They also discussed areas where both sides may collaborate. His Excellency Lijian Zhao assured Dr Murad of supporting the initiatives of CPEC Center at UMT.

**Lt. Gen. (R) Javed Hassan**, Chief Advisor, and **Ibrahim Qazi**, Director, Office of Chairman, were also present on the occasion.

# Remembering the Last Days of Dr Hasan Sohaib Murad

## Rear Admiral Naveed Ahmed Rizvi and Dr Hasan Sohaib Murad Discuss Maritime Studies Opportunities at UMT

Rear Admiral HI (M) **Naveed Ahmed Rizvi**, Commandant, Pakistan Navy War College (PNWC), Lahore, hosted a luncheon for **Dr Hasan Sohaib Murad** to discuss opportunities of mutual interest regarding the initiation of maritime studies at UMT. The meeting was graced by top brass of PNWC and **Lt. Gen. (R) Javed Hassan**, HI (M), Chief Advisor to Chairman BoG, **Dr Muhammad Shoaib Pervez**, Chairman, Department of Political Science, UMT, and **Ibrahim Qazi**, Director, Office of Chairman, BoG, UMT. Dr Murad



offered his tributes to the Pakistan Navy for imparting quality education to its officers and its services to defend the shores of our beloved homeland.

Commandant PNWC reaffirmed the resolve of Pakistan Navy to lend its exclusive cooperation to UMT in the faculty of maritime studies.

## Dr Hasan Sohaib Murad Holds Meeting with Dr Tariq Banuri



**Dr Hasan Sohaib Murad**, Chairman, ILM Trust, held a meeting with **Dr Tariq Banuri**, Chairman, Higher Education Commission, in Islamabad on June 26, 2018. They exchanged views about issue of mutual interest, challenges faced by local

universities and methods for enhancing the quality of higher education in Pakistan. They also discussed about the mandatory measures that must be taken to strengthen higher education within the country to bring it up to the level of international universities.

## Dr Hasan Sohaib Murad Attends Convocation of 47<sup>th</sup> Pakistan Navy Staff Course

Rear Admiral HI (M), **Naveed Ahmed Rizvi**, Commandant, Pakistan Navy War College, invited **Dr Hasan Sohaib Murad** to attend the 47<sup>th</sup> Convocation of Pakistan Navy Staff Course on May 24, 2018. Dr Murad also met **Admiral Zafar Mahmood Abbasi**, NI (M), Chief of Naval Staff, and discussed oceanography and maritime economy. Dr Murad paid glorious tributes to the role of Pakistan Navy for defending the shores of our beloved homeland and offered his continuous support to Pakistan Navy to discover opportunities of quality research in maritime affairs.



# Remembering the Last Days of Dr Hasan Sohaib Murad

## Speakers at Symposium on Electoral History of Pakistan Emphasize on Producing Experts on Electoral Politics

A 'Symposium on Electoral History of Pakistan' was organized by UMT in collaboration with Gallup Pakistan, and the University of Gujrat (UoG) on July 8-13, 2018. Speakers at the symposium urged the scholars to conduct in-depth research on electoral politics and voting behavior. They emphasized upon the pertinence of producing local experts and specialists in order to reduce dependence on foreign organizations, political observers and analysts. **Dr Hasan Sohaib Murad** said that Pakistan possesses a unique history in relation to politics and elections, which encompasses both qualitative and quantitative data and needs to be

**Pakistan possesses a unique history in relation to politics and elections**

explored and shared with stakeholders for making Pakistan a democratically strong nation. He hoped that the symposium would add value to the debate on electoral politics and develop expertise in the fields of political science, political ideologies, narratives and election campaigns. **Dr Ijaz Shafi Gilani**,



Dr Hasan Sohaib Murad presents souvenir to veteran journalist Mujeeb-ur-Rehman Shami

Chairman, Gallup Pakistan, stated that the rationale behind organizing the symposium was to produce a team of experts who could be regarded as recognized authorities and be entrusted with providing relevant data to media, civil society and international organizations. He said that Gallup in collaboration with UMT and UoG, would like to initiate researches on politics as well as political institutions with special reference to elections.

Experts from Gallup Pakistan, students, faculty members and researchers from UMT and UoG attended the symposium in large numbers. The participants got an opportunity to listen to prominent specialists on themes pertaining to

political science, thus gauging the impact of electoral operations and functions upon the masses.

Dr Hasan stated in the concluding session that Pakistan is going through a new culture of democracy where enthusiasm and passion in the young generation regarding elections and election campaigns are gaining momentum.

Dr Ijaz added that there is a dire need for encouraging the university graduates to study politics, elections and democracy.

Veteran journalist **Mujeeb ur Rehman Shami** also addressed the symposium. He insisted upon the importance of introducing electoral reforms and stated that elections should not be controversial. He appreciated the efforts of UMT for taking such valuable initiatives and creating awareness amongst students.

At the end, Dr Hasan Sohaib Murad presented certificates to the participants who had successfully completed the sessions. Souvenirs were also presented to the guest speakers.



Distinguished guests, panelists and organizers snapped at the conclusion of the symposium

# Remembering the Last Days of Dr Hasan Sohaib Murad

## UMT Center of Teaching and Learning Organizes Panel Discussion on Leadership



Dr Hasan Sohaib Murad responds to queries during the discussion. Also seen on stage: Dr Jawad Syed, Dr Mujahid Kamran, Dr Muhammad Aslam and Lt. Gen (R) Javed Hassan

**Dr Hasan Sohaib Murad and Dr Muhammad Nizamuddin**, Chairperson, Punjab Higher Education Commission (PHEC), presided over a panel discussion on 'Leadership-Creating a Line of Sight' organized by the Center of Teaching and Learning (CTL) on August 8, 2018. The objective of the discussion was to cultivate a new culture of leadership in higher education institutions to motivate deans, directors and HoDs to emerge from their current positions as potential leaders, and energize people around them to give optimum performance.

Dr Nizamuddin urged the need for demonstrating leadership skills that he believed were necessary for organizational effectiveness and sustainable human development not only in academia, but in all spheres of life. He appreciated UMT Management for organizing panel discussion on the core concept of leadership and advised other institutions to follow suit.

Expressing his views, Dr Hasan said that due to diffusion of information technology, especially the Internet,

access to knowledge has become effortless. Students now challenge the authority of a teacher who may not be regarded a leader if the students feel that he/she does not have a command on the subject. Mastery of knowledge is the very first prerequisite for aspiring leaders.

Addressing the panel discussion, **Dr Muhammad Aslam**, Rector UMT, said that smooth functioning of a university, timely admissions, and purposeful curriculum are some of the aspects that every leading institution should focus on. He said that the faculty should inspire the students so that they actively participate in the learning process.



Senior faculty members and management officials snapped during the panel discussion

The list of panelists included **Dr Niaz Ahmad Akhtar**, Vice Chancellor, University of the Punjab, Lahore, **Dr Syed Mujahid Kamran**, Rector, University of Lahore, **Dr Rauf-i-Azam**, Vice Chancellor, University of Education, Lahore, **Dr Jawad Syed**, Dean, Suleman Dawood School of Business, LUMS, **Dr Faheem-ul-Islam**, Rector, Gift University, Gujranwala, **Dr Sajid Masud**, Syed Babar Ali School of Science and Engineering, LUMS, **Dr Gulzar Haider**, Dean, Razia Hassan School of Architecture, BNU, and **Lt. Gen. (R) Javed Hassan**, Former Rector, LUMS and NCA.

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The panelists were of the view that leadership is not just a concept. It is a subject that should be implemented at all levels, especially in a classroom setting, which is a social laboratory for demonstrating skills and proving that you are a genuine leader who can inspire colleagues and students.

# A Tribute to a Great Mentor

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UMT will continue to flourish under the shadow of Dr Hasan's vision, genius and creative imagination, leadership, passion and extraordinary innovative impulse.

We Remain Committed to Carrying Forward his Legacy.



## Delegation from Jiangxi University of Traditional Chinese Medicine Visits UMT



A delegation from Jiangxi University of Traditional Chinese Medicine, China, headed by President **Chen Mingren**, visited UMT to explore China-Pakistan collaborative

projects. The delegates had discussion with **Dr Muhammad Aslam**, Rector UMT, **Abid H K Shirwani**, DG UMT, **Dr Muhammad Naveed Afzal**, Director, School of Health Sciences,

UMT, and high ranking officials. The Chinese delegates included **Zhong Guoyue**, Director, Research Center for Chinese Medicine Resources and Ethnic Medicine, **Wu Xiaoming**, Director, Qihuang TCM Experiencing Center for Foreign Dignitaries and Office Director, Leading Group for TCM Internationalization, **Liu Zhongyong**, Dean, Clinical Medicine College, **Zhou Zhigang**, Dean, International Education College, and **Yang Changxin**, Director, Office of International Exchange and Cooperation. The event concluded with souvenir presentation and a group photo.

## PIEAS Delegation Gives Presentation on the Upcoming Lindau Nobel Laureate Meeting

A delegation from Pakistan Institute of Engineering and Applied Sciences (PIEAS) headed by **Dr Muhammad Aftab Rafiq** visited UMT on August 28, 2018 and gave presentations on the upcoming 69<sup>th</sup> Lindau Nobel Laureate Meeting. The delegation was invited by **Dr Muhammad Aslam**, Rector UMT, who is also the former Rector of PIEAS.

Dr Muhammad Aslam said that Nobel Laureates interaction program aims at cultivating relations with Nobel Laureates, who hold meetings with the young and brilliant students from around the world. He said that Pakistani students enrolled in Physics and other applied sciences must get registered for the forthcoming meeting to demonstrate their talent and learn from the interaction of fertile minds. He also said that the seminar aims at raising awareness among the students



and faculty members to get to know about Nobel Laureates interaction program. Dr Muhammad Aftab Rafiq said that 30 to 40 Nobel laureates, 500+ students and young researchers from about 75 countries in the fields of Physics, Chemistry, Medicine and Physiology interact with one another for a week during the meeting in Lindau, Germany. Pakistan entered this program in 2003 through HEC. Since then many students have been

selected for the interaction session. He said the participants are taken to Germany for one-to-two weeks to attend the annual meeting of Nobel Laureates and learn from them. **Dr Kamran Safdar** also spoke on the occasion and responded to the questions put forward by the participants. A total of 15 teams of young scholars from Pakistan have participated in the past 14 annual meetings since 2003.



# DG ISPR Major General Asif Ghafoor Visits UMT

**Major General Asif Ghafoor**, Director General, Inter-Services Public Relations (ISPR), delivered a talk on the 'Role of Army in the Development of Pakistan' at the UMT Campus on September 25, 2018. He said that development of the country was not the job of the army, even then it was playing its part in national development by constructing roads, hospitals, setting up schools, colleges and universities.

The DG ISPR said that false propaganda was on the rise against the army, which aimed at creating gulf between the nation and the army so that people start raising questions over the credibility of the institution, but this propaganda won't succeed as Pakistanis have the utmost respect for the armed forces. Addressing UMT students and the faculty, Major General Asif Ghafoor said, "In order

to know the actual facts, we need to be neutral in judging the news circulating in media, especially on social media because most of them are not true at all rather fabricated ones. We must have our own opinion unaffected by others and only believe the stuff when we can see, touch and hear them. This is also what Islam tells us to authenticate the information that comes your way prior to passing it on to others."

**Pakistanis have the utmost respect for the armed forces**

He emphasized that when someone wants destruction of a country, then its foremost target is the security forces and then the general public.

Responding to a question as to why terrorists are only targeting Pakistan and not the other neighboring countries, DG ISPR said that Pakistan is an ideological country with a strong army and now our enemies also want to discredit CPEC by hatching conspiracies and sponsoring terrorist outfits.

Earlier, DG ISPR extended condolences over the sad demise of UMT founder Dr Hasan Sohaib Murad. He offered *dua* for the departed soul and shared his grief with the newly elected president of UMT **Ibrahim Hasan Murad**.

**Dr Ahmed Omer Murad**, Chairman, ILM Trust, **Dr Muhammad Aslam**, Rector UMT, **Abid H K Shirwani**, DG UMT, and other officials were also present on the occasion.



## Dr Nobert Lechner and Amr Abdel-Azim from USA Visit School of Architecture and Planning

**Dr Nobert Lechner**, Architect and LEED AP, Auburn University, and **Amr Abdel-Azim**, Senior Architect, Michigan State University, visited Department of Architecture, School of Architecture and Planning (SAP), UMT, on July 31, 2018. They were warmly welcomed by **Dr Yusuf Awan**, Dean SAP, **Dr Saima Gulzar**, Chairperson, Department of Architecture, and faculty members of SAP.

Dr Norbert is an expert in Sustainable Building Design and through his work has emphasized on solar responsive design which includes day lighting. He also discussed about climate change, important tools in architectural teaching and how the orientation of the sun can be utilized in building and urban design to



achieve the benefits of solar heating and cooling. Amr Abdel-Azim shared his experience in the field of planning, designing and construction. He had the privilege of working under the supervision of Hasan Fathy, father of sustainable architecture. He explained his

projects including the American University of Sharjah and the Michigan State University Campus in Dubai. He also highlighted the different challenges that he faced while designing the campus. His designing approach was based on affordability and sustainability.

## OER Team Conducts Corporate Interview of Dr Umar Saif, Chairman PITB

The Office of External Relations (OER) team along with **Rana Iftikhar Ahmad**, Director, External Relations, steered a corporate interview of **Dr Umar Saif**, Chairman, Punjab Information Technology Board (PITB), at Arfa Software Technology Park, Lahore. During the meeting, Rana Iftikhar Ahmad and Dr Umar Saif discussed the role of education and its importance in the development of the economy. They discussed different areas of interest and emphasized on the need for collaboration and cooperation between PITB and UMT.

Lastly, Rana Iftikhar urged strong participation of Dr Umar Saif as a session speaker or chair panelist for the upcoming IBCE 2018 organized by UMT. Dr Umar expressed his keen interest for the same.



Rana Iftikhar Ahmad, Director OER, and his team present souvenir to Dr Umar Saif

It is worth mentioning that Dr Umar Saif has extensive experience in academia, management, consultation and entrepreneurship within the IT sector. He did his BSc (Hons) from LUMS (1998), PhD from the University of Cambridge (2001) and Post-Doctorate from MIT (2002). Dr

Saif also received Executive Education from the Harvard Kennedy School on Global Leadership and Public Policy in 2013. Dr Saif has received numerous awards to his credit. He was also awarded the *Sitara-i-Imtiaz (SI)*, one of the highest civil awards by the Government of Pakistan.

## UMT Signs MoU with Pakistan Industrial Technical Assistance Centre

**Dr Muhammad Aslam**, Rector UMT, and Engineer **Muhammad Irfan Zaheer**, DG, Pakistan Industrial Technical Assistance Centre (PITAC), signed an MoU on behalf of their respective organizations at the inaugural session of Technical Entrepreneurship Conceptedia Lecture Series on July 8, 2018 at PITAC Entrepreneurial Training Hall. The MoU outlined the terms for collaborating in the provision of technical training courses. PITAC is about to initiate a training session based on entrepreneurial development which will provide people with the necessary tools so that they can play a valuable role within industry. The MoU will facilitate UMT and PITAC in strengthening collaboration between industry and academia.



Established in 1962, PITAC has continued to train unskilled workmen of SMEs and small-scale workshops (cottage) by the provision of Demand Driven Technical Courses resulting in

better income and employment opportunities. In this way, PITAC has directly contributed towards skill development for the SMEs and light engineering sector.

## MoU Signed between UMT-SBE and CYTE Foundation

The Sustainable Development Initiative (SDI) under Office of Internationalization (OIN) facilitated in signing a MoU between School of Business and Economics (SBE), UMT, and CYTE (Changing Youth through Education) Foundation on July 23, 2018. **Dr Naveda Kitchlew**, Associate Dean Academics/Internationalization and Acting Dean SBE, and **Ghulam Mustafa**, Board Member, CYTE Foundation, signed the MoU on behalf of their respective organizations. Under the agreement, SBE students will be engaged with CYTE Foundation for community services, internships and volunteer work. Furthermore, Ghulam Mustafa appreciated the efforts of SDI



under Office of Internationalization for its efforts towards community service. Both parties agreed to collaborate on different projects for community development in the future. **Hassan Saleem Rana**,

General Manager, CYTE Foundation, **Ahmad Hafeez Anjum**, Assistant Manager, SDI, and **Ali Sadiq**, Senior Officer Internationalization, were also present during the ceremony.



## UMT Institute of Clinical Psychology Inks MoU with Psychology Department, George Mason University, USA

The Institute of Clinical Psychology (ICPY), UMT, signed an MoU with the Psychology Department, George Mason University (GMU), USA. The two universities have agreed to collaborate in the areas of teaching, training and research programs and will also develop new courses in the

future. The signing of the MoU was the culmination of hard work and persistent efforts which led to the fulfilment this dream. The ICPY team led by **Dr Zahid Mahmood**, Director ICPY, has extended their gratitude towards **Dr Keith Renshaw**, Chairperson, Psychology Department,

GMU, and **Dr Rebecca Fox** for their continuous and unflinching support in achieving this landmark. The ICPY team has also thanked everybody for their hard work and commitment that resulted in developing this important professional contact with a renowned American University.

## Department of City and Regional Planning Meeting with LDA

The Lahore Development Authority (LDA) designated its Metropolitan Planning Wing and Strategic Policy Unit with the task of preparing and amending the Integrated Master Plan of Lahore in view of the challenges being faced due to the unprecedented urban population growth. Pakistan, like other developing countries in the region, is witnessing an accelerated process of urbanization. This has increased pressure on the urban land

as well as on the infrastructure of big cities. Like other major cities of Pakistan, Lahore is expanding and delivering economic incentives and amenities at the cost of productive agricultural lands. **Amna Imran Khan**, Director General, LDA, invited faculty members from the Department of City and Regional Planning (CRP), School of Architecture and Planning, UMT, to present their recommendations on

Lahore Master Plan. The invitation was extended in realization of the pertinence of strengthening industry and academic linkages. Numerous suggestions were given by the faculty members regarding the Master Plan of Lahore and to cope with the emerging issues in the city. **Dr Fariha Tariq**, Chairperson CRP, presented a souvenir on behalf of UMT to the respected DG.

## MoU Signed between SBE and DAMEN



Sustainable Development Initiative (SDI) under Office of Internationalization (OIN) signed an MoU between School of Business and Economics (SBE) and Development Action for Mobilization and Emancipation (DAMEN) on August 9, 2018. **Dr Naveda Kitchlew**, Associate Dean, Academics/Internationalization and Acting Dean SBE, and **Salman Javed**, Executive Director, DAMEN, signed the MoU. Under the agreement, SBE students will be engaged with DAMEN for community services, internships and volunteer work. Furthermore, Salman appreciated the efforts of Sustainable Development Initiatives under OIN for its efforts towards community service. As a token of thanks, DAMEN presented souvenir to Dr Naveda Kitchlew and **Ahmad Hafeez Anjum**, Assistant Manager, SDI. UMT souvenir was also presented to Executive Director, DAMEN, as a goodwill gesture.

# Learning and Development Best Practices Presented at Corporate L&D Summit 2018

The '1<sup>st</sup> Corporate Learning and Development Summit' was organized by the Center for Executive Education (CEE), UMT, on August 16, 2018. The theme was 'Global Best Practices of Learning & Development.' More than 40 corporates sent their L&D and HR professionals while 50+ HR heads, directors, managers and professionals from L&D fraternity took part in this knowledge driven event.

**Mohammad Ali Haider Chauhan**, Director, MBA program, UMT, welcomed the guests. Prof **Dr Ali Jawa**, Learning Chair EO and Director, Wilshire Laboratories Pvt. Ltd., delivered the keynote address. He highlighted six learning and development trends to embrace for maximum ROI. **Asher Ramish**, Director, CEE, presented triple-loop learning philosophy of CEE.

A panel of L&D professionals shared their ideas on 'Global Best Practices of L&D.' The panel included **Ali Raza Zaidi**, Manager, Management Development Center, Descon Engineering Limited, **Faiza Shakeel**, Manager HR, Haier Pakistan, **Muhammad Ali Khan**, Manager HR, Shaukat Khanum Memorial Cancer Hospital and Research Centre, **Mohammed Atif Mir**, HR & Admin Manager, Jotun Pakistan, **Hussain Ahmad**, Corporate Manager HR, Avanceon Limited, **Syed Zakir Hussain**, Senior HR Manager, Al Moez Group, and **Jawad Gilani**, Head of Organizational Excellence, Packages Limited. The panel was moderated by **Aly Raza Syed**.

It was concluded that L&D industry is transforming towards more technology centric approach. With millennials constituting 30-35% of organizational workforce, new and innovative L&D initiatives will be required.



Members of the panel discuss global best practices during the L&D Summit

The panelists for the second panel discussion on 'Transformation: The Next Frontier' included **Dr Naveda Kitchlew**, **Adeel S Shaikh**, **Aly Raza Syed**, **Ijaz Yusuf** and **Imran Sadiq**. The panel was moderated by **Asher Ramish**. Key outcome entailed that transformation is achieved when learning brings change to the existing state and breaks the status quo.

It was also mentioned that transformation is context bound and should be brought according to dynamics of the local culture. **Aly Raza Syed**, Director Outbound Wing,

CEE, gave outbound exposure and said that outbound training is the only hands-on methodology taking place in outdoor/wilderness settings that embeds a true sense of experiential learning in trainees. **Manzar Bashir**, Business Psychologist & Chartered CIPD, provided insights of 'People Development & HR Assessments' during his keynote address.

The esteemed audience added value by presenting their viewpoints and knowledge inputs during panel discussions, keynote speeches and mic rolling sessions.



Organizers and distinguished guests snapped at the conclusion of the knowledge driven event

# UMT Azadi Festival 2018 Celebrated with Patriotic Fervor

As the nation took part in the festivities to commemorate the 71<sup>st</sup> Independence Day with full patriotic fervor, UMT organized the Azadi Festival which was celebrated with great pride and joy at UMT Greens on August 14, 2018. Renowned media persons **Mansoor Ali Khan** and **Huzair Awan** also attended the function.

Prominent food chains set up their stalls which offered variety of tasty dishes for the visitors. Youngsters and TKS students garbed in national

clothes participated in different skits, sung patriotic songs and made speeches, which reflected their strong commitment and dedication to serve Pakistan. Zero Voltage, a musical band, gave an enthralling performance whereas audiences also enjoyed *sufi kalaam* and national songs sung by **Maham Jameel, Muhammad Shahmir** and **Ali Afridi**.

The Azadi Festival was organized by the Office of Participant Affairs (OPA) and auxiliary bodies. It attracted UMT Community and the

general public, and offered exciting happenings for all. The mega event was a grand affair as nearly 4000 people from all strata of society participated enthusiastically in musical activities, fun-filled competitions and theatrical performances. Children particularly enjoyed the puppet shows and fun rides.

Among the key features of the Azadi Festival was an amazing show of fireworks, which made the occasion more festive, lively and bright.



## UMT Alumna Ada Jaffery Becomes the First Pakistani MEMOSIAN and MADELLA Award Nominee

**Ada Jaffery**, UMT Alumna, completed her Executive Masters in the Management of Sports Organization (MEMOS) from The International Olympic Committee Olympic Solidarity at The Olympic Museum in Lausanne, Switzerland. Her research project titled 'Developing a Model of Education based on Personal Development, Life Skills and Olympic Knowledge to Empower the National Team Athletes of Pakistan' was nominated for the prestigious Alberto Madella Award along with three other nominees from Australia, Belgium and Mexico.

The Madella Trophy was awarded to the candidate from Belgium. However; Jaffery's project was considered the best amongst others. A total of 33 countries presented their projects at



Patrick Baumann, IOC Member, Secretary General of FIBA, GAISF President, and a MEMOSIAN. Ada Jaffery is the first woman to be selected by POA for this prestigious course keeping in line with its policy of gender empowerment. Professor Milena Parent, Deputy Secretary Women & Sports Commission, POA, University of Ottawa

The Olympic Museum and were given their diplomas by **Patrick Baumann**, IOC Member, Secretary General of FIBA, GAISF President, and a MEMOSIAN. Ada Jaffery is the first woman to be selected by POA for this prestigious course keeping in line with its policy of gender empowerment.

President POA **Lt. Gen. (R) Syed Arif Hasan** has praised Ada Jaffery's academic excellence at this global platform. He was glad to share that she will be speaking at MEMOS Convention II on the concept of 'Global Olympic Schools' to be held at Portugal later in December 2018.

## UMT Dean Research Facilitates Workshop on Global Chemist Code of Ethics at QAU, Islamabad

**Dr Sammia Shahid**, Dean Research, UMT, **Dr M Raza Shah**, Professor, HEJ Research Institute of Chemistry, Karachi, and **Dr Massimo F Bertino**, Professor, Virginia Commonwealth University, were the facilitators for the third National Workshop on 'Global Chemists' Code of Ethics' which was held on July 2, 2018. **Dr Abdul Qadir Khan**, renowned nuclear physicist and a metallurgical engineer, graced the occasion as the chief guest. A total of 170 registered participants from various universities attended the workshop.

The objective of the workshop was to create awareness among the chemist community in relation to the Global Chemist Code of Ethics (GCCE). It was agreed that ethical education should be an integral part of



chemistry, so that the practitioners can understand their duties, responsibilities and rights. The Chemical Society of Pakistan is taking the initiative and it is hoped that Pakistani chemists will either adopt the GCCE in its true form or use it as a starting point for discussions pertaining to ethics so

that institutions in different parts of the country can adapt the code to address local issues. The workshop was organized by The Chemical Society of Pakistan in collaboration with Pakistan Academy of Sciences, Department of Chemistry, Quaid-i-Azam University, Islamabad, and Department of Chemistry, UMT, Lahore.

## Dr Sammia Shahid Represents UMT at Workshop on Leaders in Science and Innovation Policy at LUMS

**Dr Sammia Shahid**, Associate Professor and Dean Research, School of Science (SSC), UMT, attended a workshop for policymakers, academic leaders and faculty titled 'Leaders in Science and Innovation Policy' at School of Sciences and Engineering (SSE), Lahore University of Management Sciences (LUMS) from July 28-30, 2018. The workshop was conducted by Planning Commission of Pakistan in collaboration with the HEC. It was attended by 30+ senior leaders from the academia, government and public sectors. The workshop was led by **Ehsan Masood**, Knight Science Journalism Fellow, MIT, and former Editor of the prestigious science journal Nature in the United Kingdom, and **Dr Athar Osama**, Member of Science and Technology,



Planning Commission, who is a recognized authority on science in the Muslim World. The workshop covered a wide range of subjects and topics of science and innovation policy, such as history and evolution

of scientific policy around the world, scientific policy making processes, scientific recommendations, commercialization and impact, measurement of science, and scientific ethics, just to name a few.

## ICDF Organizes Workshop on Design Thinking

The Innovation Capital Development Forum (ICDF) – A Think Tank, organized an extensive 'Design Thinking Workshop' at the UMT Campus which was conducted by **Furqan H Qureshi**, MIT, USA, and certified design thinking trainer. Industry professionals from multiple domains of reputed companies including Allied Bank, Bulley Shah Packaging Pvt. Limited and Wateen Telecom along with UMT participants attended this workshop.

Attendees were encouraged to see constraints as challenges and to bring attention to design thinking as a strategic problem solving and innovation process. This would help them to apply the insights and knowledge into their field to provide pioneer solutions to the emerging problems/challenges. Participants



learned how to gather deep customer/user and market insights in ways that their competitors would not be able to fathom. They also learned to unpack user needs and explore the best ways and practices of developing solutions to delight their end users.

Participants acquired the right tools for conceptualizing and testing their solutions in the local and global context by using 5-step process including Empathy, Defining the Problem, Ideation, Prototyping and Testing.



## ODR and CTL Organize Workshop on Quantitative Data Analysis Using SPSS

A workshop titled 'Quantitative Data Analysis Using SPSS' was organized by UMT Office of the Dean Research (ODR) in collaboration with the Center for Teaching and Learning (CTL) from July 16-20, 2018. The aim of this workshop was to provide a unique opportunity to PhD scholars so that they may learn to use SPSS for Quantitative Data Analysis. **Dr Sammia Shahid**, Dean Research and Associate Professor, ODR, **Kanza Tahir**, Research Associate, ODR, **Sadia Asif**, Director CTL, and **Asad Iqbal**, Senior Officer CTL, were the chief organizers of the workshop.

The trainer of the workshop was **Mubbasher Munir**, lecturer,



consultant and data scientist at Department of Quantitative Methods, SBE. He covered a broad range of statistical procedures that can allow

the researcher to summarize data. These sessions were very interactive and concluded with a deeper learning of statistical software.

## UMT Workshop on Academic Writing Skills



The workshop on 'Academic Writing Skills' was organized by UMT Office of the Dean Research (ODR) in collaboration with the Center for Teaching and Learning (CTL) from July 16-20, 2018 at the UMT Campus. The aim of the workshop was to provide a platform to the PhD scholars so that they can improve their research

skills by understanding the essentials of academic writing. **Dr Sammia Shahid**, Dean Research and Associate Professor, ODR, **Kanza Tahir**, Research Associate, ODR, **Sadia Asif**, Director CTL, and **Asad Iqbal**, Senior Officer CTL, were the chief organizers of the workshop. The facilitator of this workshop was Dr

**Maria I Maldonado**, Associate Prof UMT, a renowned language scientist who has written seven books and authored 25 scientific articles which have been published in national and international scientific journals.

The workshop sessions were organized to provide maximum hands-on practice for participants.

In each session, Dr Maria focused on the explanations, examples, exercises, and texts to help the participants develop techniques for working productively at different stages of the scholarly writing process. She explained all the essentials including understanding of the academic writing style, distinguishing between common types of academic writing, structuring, writing reports and literature review. The sessions concluded with a greater understanding of all the academic writing skills.

## Teachers from The Trust School Visit UMT



A group of 50 teachers from The Trust School working under TEDDS,

a non-commercial welfare trust, visited the Department of Education,

School of Social Sciences and Humanities (SSS&H) on July 31, 2018. **Dr Farah Naz**, Assistant Professor, gave a presentation on UMT and the programs offered by the Education Department. **Usman Ali** managed the visit around the University. The session was also attended by **Dr Yar Muhammad**, Chairperson, Department of Education, and **Dr Sajid Masood**, Assistant Prof. It is hoped that this visit will lead towards a meaningful collaboration between both organizations.

## UMT and BUIITEMS Strengthen Research and Student Exchange Programs

**Dr Fariha Tariq**, Chairperson, Department of City and Regional Planning, SAP, visited Balochistan University of Information Technology, Engineering and Management Sciences (BUIITEMS) on July 27, 2018 to develop as well

as enhance the educational and professional linkages between BUIITEMS and UMT. She met **Dr Syed Kamran Sami**, Dean, Faculty of Engineering and Architecture, **Dr Najam Malghani**, Associate Professor,

Faculty of Engineering and Architecture, and **Jalal Faisal**, Chairperson, Architecture Department. The teams agreed to collaborate in different areas of research, and to initiate the student exchange programs.

## Office of the Dean Research Organizes Seminar on Career Counseling and Higher Education

A seminar on 'Career Counseling and Higher Education' was organized by UMT Office of the Dean Research on July 16, 2018. This seminar was arranged for the School of Science (SSC) students to help them in understanding the world of work in order to make productive career, educational, and life decisions. **Dr Sammia Shahid**, Dean Research/Associate Professor, ODR, and **Kanza Tahir**, Research Associate, ODR were the chief organizers of the seminar. **Dr Ayesha Mohyuddin**, Chairperson, Chemistry Department, also attended the seminar and appreciated the organizers. **Dr M Ayaz Khan**,

clinical MR scientist, St Jude Children Research Hospital, Memphis Tennessee, USA, was invited as the guest speaker. He stated that career development is a lifelong process, meaning that throughout your life you will change, your situations will change, and you will make decisions pertaining to work and life. He also discussed about the knowledge levels and the essential skill-set required to succeed in personal and professional lives. He discussed details about CV writing, preparing for interview, conducting research with limited resources and applying for funded PhD positions. The main focus of the speaker was to



initiate a conversation in order to groom the students and build their character by providing them proper mentorship so that they may pursue higher education and take up research.

## ICDF and Futurizm ORIC Organize Gup 2 Cup Season

The Innovation Capital Development Forum (ICDF) – A Think Tank, in collaboration with Futurizm-ORIC, successfully conducted the 2<sup>nd</sup> high impact episode of its Gup 2 Cup Season whereby people from industry, government, and academia converged to share ideas. Incubators, regulators, students and investors actively participated.

### Season 1

The first episode of the Gup 2 Cup Season was held on August 10, 2018 whereby industry professionals and C-Suite of reputable companies including **Farooq Ahmed**, CEO of Careerz 360, **Nadeem Tariq**, CEO of Niha Corp, **Hashem**, CEO of Cocorios, **Erum Hussain**, PhD in Chemistry, and **Hamid**, CEO of Indus Pak, graced the event by their presence.

The session began with a thought-provoking skit which was performed by UMT Dramatics Club based on the importance of creativity and innovation. Students from multiple universities and disciplines presented their ideas elevator pitch which was

evaluated by the panel of jury members. The jury recommended some suggestions to further improve these ideas.

**Khalid Naqi**, Chief Project Lead & Advisor ICDF and Director, Career Services, UMT, chaired the focused dialogue session to discuss 'The Challenges and their Resolution in the Journey from Incubation to Elimination.' The purpose of the discussion was to streamline the interaction of students and professionals.

### Season 2

**Ayub Ghauri**, Senior Vice President, Netsol, **Saram Bukhari**, Project Manager, Centre for Social Entrepreneurship, Ministry of Planning, Development & Reform, **Jawad A K Tareen**, Business Development Manager, Centre for Social Entrepreneurship, Ministry of Planning, Development & Reform, **Saboohi Israr**, Additional Joint Registrar of Companies, SECP, **Asma Niaz**, Assistant Registrar of Companies, SECP, **Farooq Ahmed**,



CEO of Careerz 360, **Faisal Janjua**, CEO of J. Brothers Pvt. Limited, **Mian Irfan**, CEO of Possible Consulting Inc., **Munawar Abadullah**, CEO & CTO of ImpTrax, **Dr Fareeha Zafar**, PhD Computer Sciences, **Hammad Kahliq**, Program Manager, Plan 9 and **Hassan Ahmed** from Plan 9 graced the event with their presence. They also had a productive interaction with one another to discuss the way forward for entrepreneurship in Pakistan.

## Workshop on Emerging Standards for Sustainable Food Business

The School of Food and Agricultural Sciences (SFAS) in collaboration with ORIC UMT, and National Alliance for Safe Food (NAFS) invited experts to highlight the issue of standards faced by the food industry on July 21, 2018. The aim of the workshop was to examine various types of standards and labels, and build upon lessons learned from concrete examples to identify issues and challenges. Their potential contribution to improve the sustainability of food systems was also discussed. Measures were

proposed in order to improve their effectiveness. It was stressed that for a sustainable and thriving food industry, one should have complete knowledge of the business circle including production processing and transportation. Different standards are set for food either in the field or on the manufacturing line. Some standards are easy to adopt while some take time and a lot of hard effort. **Dr Nauman Khalid**, Director, SFAS, joined the session and provided the attendees with updated and recent information related to challenges



faced by the food industries. A question and answer session was held at the end of the training.

## Open House and Final Year Project and Thesis Display of SAP Students

The Department of City and Regional Planning at the School of Architecture and Planning (SAP) organized an 'Open House, Thesis and Final Year Project' display on July 11, 2018. Thesis projects, master plan, regional and rural planning projects prepared by final year students were on display. Topics and themes for the final year projects included: Retrofitting of University Campus – A Case Study of University of Management and Technology, Lahore; Through Visual

Improvement to Lahore development, Revamping Route for Lahore Sightseeing Bus; Facilitating Feeble Housing through Affordable Housing Framework: Case Study of Sialkot; and Extension of Green Building Theme from Individual Building to Neighborhood Level. Some well-known professionals including **Ahmad Masood**, Principal Urban Planner, NESPAK, **Major Tayyaba Saher**, Pakistan Army, **Rizwan ur Rehman**, Housing and Public Works



Department, and **Adeel Zafar**, PhD candidate, Urban Design (Germany), were invited as external jurors.

## SBE Undergraduate Students Visit Malaysia

SBE students of undergraduate programs visited Malaysia from July 15-22, 2018 accompanied by **Adeel S Shaikh**, Director, BS Accounting and Finance Program. The group visited Multi Media University (MMU). **Dr Gerald Goh Guan Gan**, Dean, Faculty of Business, Melaka Campus, welcomed the group. They visited MAMEE, the biggest noodles manufacturer in Malaysia which exports its products to over 100 countries. The group was welcomed by HR Head and was briefed about MAMEE's current



market standing followed by a tour to the manufacturing unit. Dr Gerald thanked the group for visiting and awarded them with

certificates and souvenirs. Adeel Shaikh thanked Dr Goh for providing UMT students with this excellent opportunity.

## SBE Students Complete Internship at AIMST University, Malaysia

The Department of Management, SBE, in collaboration with AIMST University, Malaysia, organized First Summer Internship Program from June 24-July 24, 2018. **Dr Atif Hassan**, Chairman, Department of Management, accompanied them. Students were placed in departments respective to their areas of specializations. The internship equipped them with practical skills and international

exposure. This initiative is part of the student mobility programs that UMT aims to pursue with renowned foreign universities. This internship program offer was due to the support provided by **Dr Hasan Sohaib Murad**, and his patronage of partnership with AIMST University Malaysia. The internship program approval was granted by **Dr Muhammad Aslam**, Rector UMT. In



a collaboration meeting, Prof Emeritus **Dr Harcharan**, Vice Chancellor AIMST University, signed an MoU whereas the same had earlier been signed by Dr Hasan in Pakistan.



# Alumni Success Story

## Mohammad Usman

SAP Project Specialist, Saudi Aramco  
Saudi Arabia

MPhil Computer Science  
Session 2014-2016

### Introduction

My life is a story of hard work, dedication and progression. I am thankful to my family, teachers and friends for their immense support in helping me achieve the horizons of success. I completed MPhil in Computer Science from School of Systems and Technology (SST) during 2014-16 with flying colors. Before joining UMT, I had worked with major corporate sectors of Pakistan including Beaconhouse School System, Ufone, Mobilink and AFAQ.

### Me and Saudi Aramco

After serving AFAQ for more than a year, I moved to Saudi Arabia and began working as SAP Project Specialist which broadened my scope of learning with diverse technologies, and sharpened my business practices. Whenever I visited Pakistan, I conducted numerous workshops in academic institutions related to SAP, Lenel and other landscapes used in the field. My professional experience coupled with higher education compelled me to guide students in choosing the right technology as per the market demand, conduct interviews and expand business.

### Me and UMT

My time at UMT was full of excitement, hard work and dedication. Under the dynamic leadership of the University and its highly qualified faculty consisting of Dr Yaser Daanial Khan, Dr Adnan Abid, Dr Shahid Awan, Dr Masroor Ahmed and Dr Muhammad Shoaib Farooq, I developed an in-depth understanding of research and development. My friends and I were constantly assigned group and individual projects to explore algorithms techniques. Here, I also learnt the art of optimizing within the set constraints. My efforts were rewarded when I was hired by Ufone as Project Lead. At UMT, I was a source of inspiration for my fellows due to outstanding academic record.

I also contributed to the postgraduate school's alumni blog which provided me a chance to interact with students and people from all walks of life. The quality of academics and variety of courses offered at UMT widened my vision. One of the academic courses titled, 'Software Requirement Engineering,' proved to be an asset in dealing with the issues related to telecom administration, project management and monitoring the evaluation of various schemes at the grassroots level. Throughout my academic journey at UMT, I worked on the professional front with Ufone and Pakistan Telecommunication Authority (PTA). My achievements at UMT were recognized by PTA and I received an award for providing a record of 98 per cent service level in Wateen Telecom project. Later, the marked performance landed me a job in Mobilink as a Project Coordinator in 2016. I joined AFAQ as an Assistant Manager for a noble cause. I am thankful to Allah Almighty and **Dr Hasan Sohaib Murad**, Founder UMT, for the immense support in building my future. Without UMT and the mentoring of Dr Hasan, I would not be where I am today.

### The Success Mantra

I would like to advise all my students to pursue the degree of project management, only if you have the interest and conviction to succeed. Your choice of disciplines paves the way for your success. So choose wisely.

# Knowledge @UMT



## Innovative Teaching: An Effective Ingredient for Educational Change at University Level

Dr Farah Naz

### Abstract

Educational Change gravely needs an effective and innovative teaching methodology in universities. It is voice of the time, the innovative methods in teaching can not only meet the individual needs of the students but can produce high grade quality future professionals. To review the current status of teaching in universities, a quantitative study has been conducted. A survey based on innovative teaching practices and educational change linked with these practices has been done from the sample of 400 students of BS / MPhil / PhD and 200 teachers of BS/ MS/ MPhil /PhD level. The results have shown that still there's a long way to go to encounter the fast changing scenario of education at higher level.

### Introduction

Education has always played a vital role in the growth and development of a society. No generation can survive or flourish without bringing a positive change in their behaviors, which is the nerve of education. Edification is a permanent course of development that starts with one's birth and stops with his death (Ballantine, Hammack, & Stuber, 2017). Education has to be broad, imperishable, upgraded and modern according to the need of time, and must be improving continuously for future perspectives. Collins and Halverson (2018), said that the face of education is thoroughly changing every day due to the stormy development in the technologies, which has a great effect on learning of students outside the institutions.

Many different perspectives are prevailing, regarding change. But there are few extents of change on which everyone has an agreement. According to Robbins and De Cenzo (2001), modification in the institutional culture, human resource, and technical facilities is change. Change in education is embedded in altering beliefs, novel ways of transmission of knowledge (Carnoy & Rhoten, 2002). Or it may be defined as the acceptance of innovation (Carlopio, 1998), method of up gradation (Bell & Ritchie, 1999), procedure of erudition of new concepts and thoughts (Fullan, 2001).

It's very important, nowadays, in this rapidly changing world that we produce qualified and skilled professionals who are fully ready to handle the challenges of future and capable to turn out well. With the fast growth of world thrift, the responsibility of university has also changed. The role of higher education institutions has increased in the economy of any country (Fadeeva & Mochizuki, 2010; Nobes, Parker, & Parker, 2008).

*Note: This article was published in proceedings of International Conference on The Future of Education IConFE) 2018, Malaysia.*

*It is available online at: <https://goo.gl/HCQf35>*

# The 5 Types of Entrepreneurs

by Kimanzi Constable



As entrepreneurs, each one of us is different and unique. The one common element we all share is the desire to create freedom in our work and life through entrepreneurship. We live in a time ripe with opportunities to create businesses that help us live the lives we want to live. Entrepreneurship helps us to realize our dreams. Here are five types of entrepreneurs. Be honest about which one you are and which one you want to be:

## ■ The Skeptical Entrepreneur

This entrepreneur sees the success of others and immediately starts to question what led to it. He/she examines that person's business and looks for the lucky breaks or inheritance that may have led to that particular entrepreneur's success.

Maybe it's the news, or previous life experiences, but such a person is skeptical of success and doesn't believe it's possible without all the stars falling into place. When you can't see or believe success is possible, you'll never get to a place in your mind that allows you to take action. You will stay stuck; you'll make every excuse and believe it because of your skeptical mindset. This is the scariest type of entrepreneur.

## ■ The Copycat Entrepreneur

This entrepreneur sees the success of others and tries to copy them exactly. Their website is the same, their business cards are the same, and the way they present themselves is the carbon copy of a leader in their industry.

There is nothing wrong with modeling success—it's actually very smart. There is a fine line, however, between modeling and copying. Modeling success means you see what works and figure out how to make it relevant to your business, and who you are as a person. If you have been copying, get honest and switch from copying to modeling.

## ■ The Research Entrepreneur

This entrepreneur loves to learn. This type of entrepreneur would research every possible scenario and outcome for strategies to start or grow a business. There is nothing wrong with learning, but when that's all you do, it becomes a problem. The research ends up becoming an excuse for not taking action. While you should always strive to learn what works, and what could help your business, you have to implement what you learn. Most entrepreneurs know more than they think; too many entrepreneurs fall victim to information overload. The key to success is learning and then implementing.

## ■ The Determined Entrepreneur

These entrepreneurs haven't 'made it' but they will, no matter what. They see the value in entrepreneurship, they see that success is possible without copying, and they do everything they can to start or grow their business. To get there, you need to change your mindset from focusing on what too many people consider 'reality' to what you know your reality can be. Successful entrepreneurs have determination as their backstory.

## ■ The Accomplished Entrepreneur

These entrepreneurs have gone through all the stages of entrepreneurship and building a business, and have reached success. They are now focused on scaling their business and leaving a legacy that extends beyond their lifetime. Success takes time. It all starts with deciding what your goals are. Decide what you want from your business and how that fits into your life.

*Adapted from:* <http://www.entrepreneur.com/article/244210>

# Office of Planning and Development

UMT believes that trainings of its employees allow the organization to reap manifold benefits. UMT Training and Development Department (OPD) organizes training programs for its employees on regular basis. These trainings

entail professional and technical skills catering for the on-job needs of staff at all levels. The aim of such training programs is to align the goals of the organization to the employees through their personal grooming and development. This

improves their job satisfaction while increasing their efficiency and effectiveness at work. All staff members are required to undergo a minimum of 5 days (i.e. 40 hours/employee) of training per year.



Sadia Asif, Director CTL, conducts training on 'Effective Communication - Listening & Reading Skills'



Sohail Ejaz gives 'Introduction to Balanced Scorecard'



Maher Shuja imparts training on 'Importance of Manners and Courteous Behavior'



Fakhar Imam explains 'Critical Thinking and Problem Solving Skills'



Maher Shuja conducts training on 'Overcoming Procrastination'



Sohail Ejaz presents the concepts of 'Self Exploration and Understanding'



# UMT Clubs and Societies

## RoboTech Society

The Robo Tech Society aims to build a research and development identity around the interactions of circuits, devices, embedded systems, scientific and computational information. This will also guide the students on hardware and software interface and turn their ideas into reality. The students can demonstrate how tech savvy they are within the university campus and beyond. Robo Tech Society members believe that real life problems can be solved by turning things towards automation.

The mission of this Society is to educate the students who have the technical expertise and communication skills to solve problems. Members are encouraged to be leaders, and show innovation. One of the most important areas where the Society is active is the enhancement of engineering skills. The Robo Tech Society presents a platform where everyone can come and share ideas. Future plans include organizing workshops, seminars, mega events and competitions which will go a long way in broadening the intellectual and technical horizons of the students.



# Life@UMT



Dr Muhammad Aslam hoists the national flag at the UMT Campus to commemorate the 71<sup>st</sup> Independence Day



Dr Muhammad Aslam browses through the books on display at the special exhibition to commemorate Pakistan's Independence



Dr Muhammad Aslam presents farewell souvenir to Bob Wheeler



SSS&H faculty conducts focus group discussion on implications of research findings



The PCATP team visits School of Architecture and Planning (SAP) to accredit BS CRP program



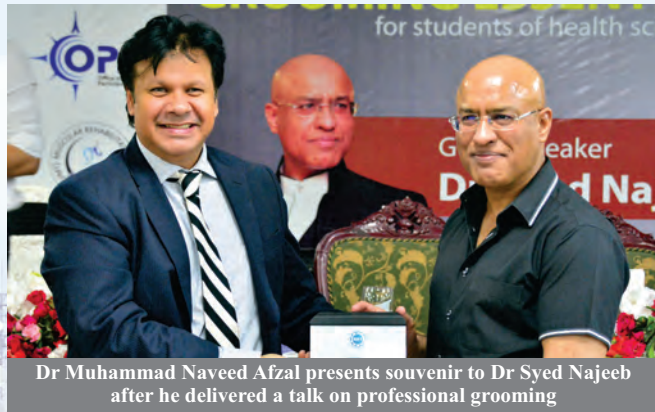
UMT Center for Human Rights and Justice signs an MoU with Awan Law Associates



Kanwal Malik and Mahnoor Tariq from OHR present the national flag to Ibrahim Hasan Murad, Director UMT



Khalid Chisti, Institute of Aviation Studies (IAS) delivers talk to Pakistani Community abroad



Dr Muhammad Naveed Afzal presents souvenir to Dr Syed Najeeb after he delivered a talk on professional grooming



OIN and Red Crescent Society of Pakistan organize a two-day training session on 'First Aid and Basic CPR'



OPA organizes a session on 'How to Overcome Depression and Frustration'



Participants of the OHR quarterly meet-up session for new employees



SST Students Uzair and Saliha with the winner's cheque at the Telenor Velocity Hackathon Competition



Pakistan Independence Day celebration at the UMT Daycare Center



# UMT TV

Deliver Matter with a Purpose



Talk with Ijaz Chaudary, Senior Politician



Talk with Dr Guibo Sun, Assistant Professor CUHK



Talk with Ejaz Waseem Bakhrim, Sports Journalist, Bol News



Talk with Ahmad Toor, Vice President of Youth Empowerment Society



Talk with Irshad Ahmad Arif, Senior Journalist



Talk with Marhoom Ahmad Bilal, Actor



Talk with Shahwaz Baluch, Motivational Speaker



Talk with Dr Khalid Zaheer, Islamic Scholar



Talk with Usman Raza, Head Programming, Public News



Talk with PJ Mir, Senior Journalist



Talk with Sabiul Hassan, Reporter, Dunya News



Talk with Amir Malik, Columnist



Talk with Brigadier Ghazanfar, Defence Analyst



Talk with Osama Bukhari, Islamic Scholar



Talk with Syed Ziaillah Shah Bukhari, Senior Islamic Scholar



Talk with Dr Saleem Mushtaq, Dermatologist



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**ILM College Directors Meeting at Head Office**



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# ILM Group of Colleges

## Jashan e Azadi Festival at ILM College, Gujranwala



## Jashan e Azadi Festival at ILM College, Sahiwal



## ILM College at Express Expo 2018 at Royal Palm





**THE KNOWLEDGE  
SCHOOL NETWORK**  
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INSPIRE TO RISE



## TKS Network Associates Convention

The Knowledge School Network Head Office successfully organized 'TKS Network Associates Convention' on April 14, 2018 at UMT, Lahore. Over 100 NWAs from different TKS Campuses attended the convention. **Dr Hasan Sohaib Murad**, Chairman, ILM Trust and TKS Network, graced the occasion as chief guest. **Mariam Murad**, Director TKS, **Abid H K Shirwani**, DG UMT, **Dr Abdul Hameed**, Vice Chairman TKS, **Brig (R) Shahid Akram Kardar**, Country Director TKS, and **General (R) Javed Hassan**, Director Pak-Turk Studies Center, UMT, were among the



dignitaries. The purpose of conducting this event was to bring all TKS NWAs and Principals on one

platform to streamline activities along the TKS Vision and Mission. Brig (R) Shahid Akram Kardar in his opening speech said that, "We need to work together as a team because teamwork diversifies the chances of success." In the prime time, an interactive session was also conducted under the name of 'Solution through Resolution & Dialogue' to bridge the communication gap between TKS Head Officials, NWAs and Principals. After the insightful and motivational address of Dr Hasan Sohaib Murad, the awards and certificates were also presented to the TKS NWAs and Principals.



## Life and Learning



The Knowledge School strives to provide value-based education to empower the students and enable them to realize their full potential. To accomplish this mission, TKS offers

an academic course entitled 'Life and Learning' which is packed with information tailored to deal with different life challenges effectively. This course offers learners the most

up-to-date resources with which to teach communication, decision making and goal setting skills that young people need to be successful in the classroom and throughout life.



## Successful Completion of i-EARN Cultural Exchange Project

TKS has always set high expectations and promoted academic excellence in all possible ways. TKS believes in developing competencies such as collaboration, digital literacy, critical thinking, and problem-solving that help students prosper in today's world.

To become global citizens and meet the International Standards of Education, TKS joined an international forum i-EARN and initiated collaborative Life and Learning project entitled 'Cultural Package Exchange Program.' TKS IMT Campus, Okara, completed this project successfully with Chiayi Municipal Gang Ping Elementary School, Taiwan, under the supervision of the Head Office Team: Country Director- **Brig (R) Shahid Akram Kardar, Aasma Amir, and Naureen Nazir**. The purpose of piloting this project was to enable students to advance their level of instruction and to give them



an opportunity to broaden their outlook by learning to respect other cultures and religions.

Four major pre-designed sessions were executed online via Skype. To represent the colorful image of their culture, both partner students worked really hard and gave effective presentations on the major aspects of culture. Topics included were Pakistan and Major Cultures, Pakistan's Cultural Crafts, Festivals



in Taiwan, Muslim's Holy Month Ramadan Kareem, Taiwanese Special Food Items, Eid Festivals, etc.

TKS Head Office extends warm congratulations on this success. TKS HO acknowledges and appreciates the deliberate and visible efforts of TKS IMT students and the School Management team: **Sajid Mukhtar, Miss Sundas, Miss Darakshan, Miss Saima**.

## TKS Launches i-LEARN

TKS has been passionate about providing the highest possible quality of teaching that engages and challenges the students to excel academically.

For this purpose, TKS has taken the first step among all franchise schools to transform preschool education in accordance with 21<sup>st</sup> century education through the inclusion of preschool 'i-LEARN' Program; I-Integrated learning, L-Learners' centered approach, E-Engaging learners through play and story, A-Authentic learning through real life experiences, R-Recognizing abilities and cultures in learning process, and N-Nurturing



young learners. This program is based on 21<sup>st</sup> century skills. i-LEARN introduces a learning environment where children work and learn as little scientists, young artists, effective writers and social workers in learning centers. Through the i-

LEARN program, students' learning is not only confined to social, emotional, physical and intellectual development but also the development of skills that help them to become independent enquirers and creative thinkers.

# UMT Sialkot Campus

## UMT Sialkot and Punjab Emergency Services Rescue 1122 Sign MoU

UMT Sialkot and Punjab Emergency Service Rescue 1122, Sialkot, signed an MoU to share knowledge and experience, and work towards enhancing collaboration in all possible areas.

The MoU is another concrete step towards enhancing community safety and formulating effective emergency response system based on timely identification of threat, appropriate action and emergency evacuation in the shortest possible time.



Under the terms of the MoU, the security measures adopted by UMT would be counter examined by Rescue 1122 in consultation with

police and other agencies. Rescue 1122 will also impart training to the students, teachers and other staff of the University.

## PEC Team Visits UMT Sialkot

A team of Pakistan Engineering Council (PEC) comprising of **Dr Nawar Khan** (RIU) and Engr. **Shahab Khattak**, PEC, Islamabad, visited Department of Mechanical Engineering, UMT Sialkot Campus in order to confirm the status of the BS Mechanical Engineering Program. The team visited the laboratories, classrooms, and library of the Mechanical Engineering Department. They appreciated overall functioning of the Department. The delegates were accompanied during their visit by **Dr Ijaz Chaudhry**, Dean, School of Engineering, **Dr Zafarullah Khan**,



Director Academics, **Syed Bilal**, Director Campus, **Dr Shahid Saghir**, Chairman, Program of Mechanical

Engineering, **Dr Aun Haider**, Head, Knowledge Unit, and other members of faculty and staff.

# Research and Publications



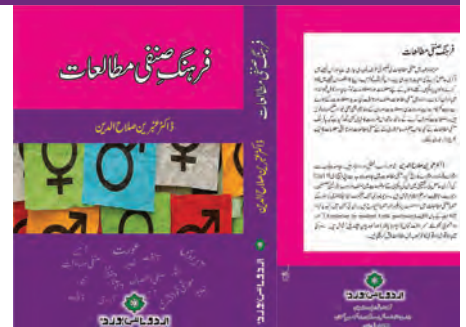
## Glossary on Gender Studies by Dr Ambreen Salahuddin Published by Urdu Science Board

'*Farhang e Sinfi Mutaleyat*' by **Dr Ambreen Salahuddin** is a companion of gender studies in Urdu published by Urdu Science Board. The discipline of gender studies is comparatively new to our region and not much work has been done in Urdu on terminologies of gender, gender studies and feminism.

So, in compilation of this book, the prime focus is to make readers acquainted with important terms and turning points in the history of women emancipation movements.

Another feature that makes this book a reliable resource is that it includes citations and references from credible research in proper APA format.

Dr Ambreen Salahuddin has teaching experience of more than a decade. Her earlier books include a companion of Gender Studies in Urdu '*Farhang-e-Sinfi Uloom*' (2018), translation of Richard Dawkins' 'Magic of Reality' in Urdu as '*Haqeeqat ka Jadu*' (2018), published by Urdu Science Board and a research work 'Feminism in Modern



Urdu Poetesses' (2005) published by West Pakistan Urdu Academy. She has authored two books of Urdu poetry '*Sar-e-Dasht-e-Gumaan*' (2004) and '*Sadyon Jaise Pal*' (2014).

## Muhammad Yusuf Jamil becomes External Member of VU Institutional Performance Evaluation Committee

The efforts and high standards espoused by the Quality Enhancement Cell at UMT have been recognized at national level. VU of Pakistan has constituted an Institutional Performance Evaluation Committee and **Muhammad Yusuf Jamil**, Director, QEC, has been named as an

External Member of the committee. This is indeed a matter of pride for UMT that its QEC member has been recognized at this level. It is worth mentioning that Virtual University is a Federal University providing online learning to hundreds of thousands of students all over Pakistan.



## Gender Studies Research Colloquium 2018

**Komal Mateen** and **Warda Afzal**, MPhil students of the Department of Gender Studies, School of Social Sciences and Humanities, presented their research papers in the Gender Studies Research Colloquium organized by Saida Waheed Gender Initiative at LUMS on April 20-21, 2018. The topics of their presentation were 'Pakistani Women with Expatriate Husbands; Issues in Upbringing of Children' by Komal Mateen and 'Issues of Social Reintegration of Female Prisoners in Lahore' by Warda Afzal.



## Research Paper Authored by Dr Maqbool Hussain Sial Published in Agricultural Economics Journal

A research paper authored by **Dr Maqbool Hussain Sial**, Professor, School of Business and Economics (SBE), and **Naveed Iqbal**, titled 'Semi-Parametric Analysis of Agricultural Production under Dichotomy of Inputs' has been published in Agricultural Economics

Journal with an impact factor: 0.789. Agricultural Economics Journal is an open access international peer-reviewed journal published under the auspices of the Czech Academy of Agricultural Sciences and financed by the Ministry of Agriculture of the Czech Republic.



## Dr Farah Naz Presents Paper at International Conference on the Future of Education (2018)

**Dr Farah Naz**, Assistant Professor, Department of Education, School of Social Sciences and Humanities (SSS&H), attended International Conference on the Future of Education (IConFEd 2018) in Penang, Malaysia. She presented her paper on 'Innovative Teaching: An Important Ingredient for Educational Change.' She had the privilege to chair the parallel sessions of English

presenters at the conference. It is worth noting that this conference with the theme 'Enhancing Teacher Quality for Better Education' provided a platform for academics, teacher educators and practitioners from around the world to share their best practices, expertise and research on education. The IConFED 2018 was organized by The Institute of Teacher Education, Malaysia.



## Dr Nauman Khalid Appointed Technical Advisor in OxSyBio, UK



**Dr Nauman Khalid**, Director, School of Food and Agricultural Sciences (SFAS), has been appointed as Technical Advisor in OxSyBio Ltd., a spin-out company from the University of Oxford.

This company utilises a variety of liquid handling technologies for developing living and artificial tissues for diagnostic and therapeutic applications. He will give research inputs to Dr David Lunn, Research Director and Head of Synthetic

Biology at OxSyBio and University of Oxford. UMT will get full credits for the technology development by Dr Nauman.

Developing artificial proteins and membranes is a challenging task and generation of same size bilayers is extremely important. The Oxford University team will use Dr Nauman's developed straight through microchannel emulsification tool for generating bilayers. This is a great opportunity for faculty members who want to pursue PhD in this field in collaboration with Oxford University.

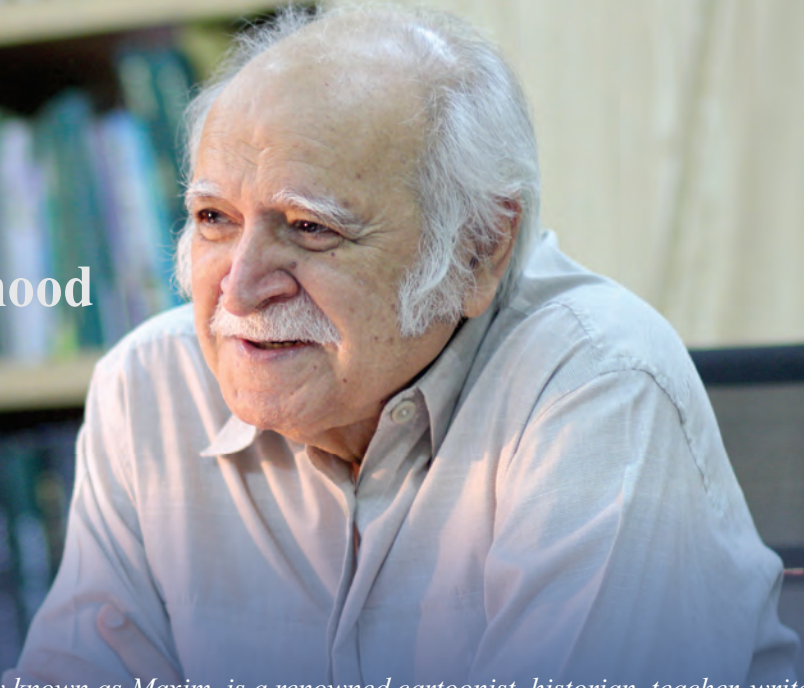
The vision of OxSyBio is to ultimately produce tissues that can be used by patients in the clinic for precision medicine and organ repair



or replacement. At OxSyBio, professionals are developing 3D printing techniques to produce a range of tissue-like and functional tissues for medical research and clinical applications.

# Exclusive Interview

Dr Shaukat Mahmood



*Dr Shaukat Mahmood, SI, commonly known as Maxim, is a renowned cartoonist, historian, teacher, writer and conservationist. Dr Shaukat passed his MA (Fine Arts) from the University of the Punjab, winning a gold medal. He was also awarded Academic Roll of Honor by Government College, Lahore. Dr Shaukat did his MSc in Architectural Conservation from the Heriot-Watt University and PhD from the University of Edinburgh. He was awarded President's Medal for Pride of Performance in 2001 when he was serving at the International Islamic University Malaysia, where he also held the Al Bukhary Chair for the promotion of Islamic arts and culture. He was the first Pakistani and first non-Malaysian to hold this Chair. Dr Shaukat was awarded gold medal for his research in Islamic calligraphy.*

*He has also been teaching at various international universities. Dr Shaukat started his career from UET, Lahore, as a lecturer, became professor, Head of Architecture Department and later, Dean of Architecture and Planning. He also worked as HEC Professor at the Research Centre, College of Art and Design, University of the Punjab, Lahore.*

*UMT Moments and Momentum team spoke to him about the state of art and architecture in Pakistan, the disconnect of the younger generation with their historical and cultural heritage, and his own stature as the most respected cartoonist of the country.*

**Q: You are known by the name of Maxim. Would you like to share the story behind that with us?**

**A:** In 1958-59, when I was doing my Master in Fine Arts, my father retired from his government job and he was getting very small amount of money as pension. I had to look for a job to support my studies, so I joined a weekly magazine called Nusrat as a cartoonist. Munir Niazi also used to work there as a writer. He was inspired by Maxim Gorky and suggested me to add Maxim Shauki as a signature in my cartoons, which later become Maxim and Shauki was left behind.

**Q: You are a cartoonist, historian, writer, teacher and conservationist. Which role do you enjoy the most?**

**Regression of education  
is the major cause of our  
downfall as a nation**

**A:** The closest to my heart is teaching. I enjoy being a teacher the most and other than that I love making cartoons because it is also a source of catharsis. Often I say that I

have never contested an election but I am the right representative of the people because my cartoons always gave voice to their sentiments.

**Q: How did you maintain the dignity of the subjects of your cartoons while being satirical as well?**

**A:** I can rightly say that I am the only cartoonist who never used this medium to blackmail or derived any form of benefit from anyone including the government or any politician. There are many cartoonists who use this medium to gain personal benefits but I always preferred to stay honest to my profession.

**Q: How do you maintain neutrality in a political landscape fraught with partisanship?**

**A:** A cartoonist must have his own consciousness and must wisely choose between right and wrong. I have always been popular among the opposition because I always chose to speak the truth through my cartoons.

Never be scared of raising your voice for truth and honesty; always condemn injustice

**Q: How do you see your role within society, and what motivates you to publish political cartoons?**

**A:** I see myself as a reformist because I believe that my main concern is that this nation should distinguish between right and wrong. Unfortunately, in Pakistan the literacy rate has had a great fall. I think only 42% of people are considered literate because they just know how to sign the documents. It is really disheartening that literacy rate of Pakistan is regressing every day. Regression of education is the major cause of our downfall as a nation and none of our elected governments have worked for the betterment of education sector sincerely. I have heard that recent government is planning to reform the education sector and I am crossing my fingers and hoping for positive results.

**Q: It is said that cultural growth is stunted in Pakistan due to political repression and societal intolerance. To what extent do you agree with this and do you foresee any change in this situation?**

**A:** The menace of intolerance is gradually increasing in our society due to regression of education. Almost 50 years ago, there was a soul in the classrooms; there was state of discipline and students were eager to grab knowledge but now we have lost that essence. The caliber of teachers

and students is not the same as before. Education has become more like business than a hub of knowledge. Every level of education has been badly affected. We have to work hard to improve at grassroots level.

**Q: How did we lose our connection with our history and cultural heritage? How can we reconnect with our traditions in art, literature or calligraphy?**

**A:** Regression of education is the cause of losing our connection with our history and cultural heritage. Our historical and cultural sites have almost decayed because of lack of education and interest in their conservation. Educational institutes are actually not spreading much knowledge; they are just giving away degrees to students. It is common to hear that employers are not able to fill the vacancies because of long list of incompetent applicants. We can definitely overcome this by hiring talented individuals as teachers who are capable of doing their jobs with dedication. If we are able to raise the bar of education, we will be able to produce globally responsible citizens and help our country to flourish.

**Q: What is your stance on the role of art and culture in our society, particularly with reference to history and current modern trends and its impact on the society?**

**A:** Art is the most vital link in every walk of life. It has great impact on the human mind. When you look at the world's history, you can see that great civilizations which were fearless warriors were, also on the other hand, outstanding artists like Romans. But when it comes to Pakistani art and culture, it has been completely distorted due to lack of a viable educational system. These corrupt politicians never worked for the betterment of art and culture. At present, there is a mafia in the field of art which has taken over and is not letting talented artists present their creative art to the world. Now, you can imagine that where are we going and what impact it will have on our

society if we do not take any preventive measures to curb this contagious disease.

**Q: Virtual media has taken the world at large; do you think newspaper cartoons still have relevance?**

**A:** Virtual media has badly affected readership of newspapers and because of that newspaper cartoonists are also affected but more than the internet, our politicians have demotivated political cartoonists.

**Q: You have more than 300 research papers on architecture and arts. What do you think how can we better preserve Pakistan's cultural heritage?**


**A:** The basic requirement for better preservation of our cultural heritage is to improve the quality of education. Quality education is the fundamental need of any civilized nation. With this regression of education, we have completely distorted our history.

Take Harappa; it is one the most famous ancient archaeological sites in the world but nothing is left there and they have made museum out of nothing. Everything is badly affected due to lack of education. Since the inception of Pakistan, elected governments not only destroyed our cultural sites but also distorted our history.

A cartoonist must have his own consciousness and must wisely choose between right and wrong

**Q: What would be your advice to the youth of Pakistan who want to follow your footsteps?**

**A:** Be brave, courageous and always speak the truth. Never be scared of raising your voice for truth and honesty; always condemn injustice.



**Some people dream of success,  
while other people get up  
every morning and make it happen**

— **EDITORIAL**

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